



## Environmental Excellence Awards Program

### For Airlines and Tenants at Seattle-Tacoma International Airport

#### CALL FOR NOMINATIONS

The Port of Seattle Aviation Division is accepting nominations for the The Green Gateway Environmental Excellence Award for Airlines and Tenants of Seattle-Tacoma International Airport.

This call for nominations is for actions and efforts that occurred in 2011. The program is designed to be an annual event to honor and recognize tenants for outstanding environmental performance, innovative best practices, pollution prevention, and resource conservation.

Award recipients will be honored during a Port of Seattle Commission meeting and will receive a commemorative plaque. The Port will announce the winners to the news media and on the Port website and in publications.

Sea-Tac is committed to creating a sustainable airport that minimizes the environmental impacts of our operations. This new awards program is just one element in the Port's efforts to promote environmental stewardship and the implementation of proactive environmental initiatives. The Port is committed to integrating environmental considerations into all aspects of its strategic planning and business decision-making, including its relations with business partners.

#### How to apply

Instructions for nominating an organization or individual are attached, and are posted online at <http://www.portseattle.org/Environmental/Pages/Green-Gateway-Awards.aspx>

The application deadline is **March 15, 2012**, and awards will be announced in the spring. For details, contact Trevor Emtman at (206) 787-6638, [emtman.t@portseattle.org](mailto:emtman.t@portseattle.org), or Jeremy Webb at (206) 787-5395, [webb.j@portseattle.org](mailto:webb.j@portseattle.org).

## Frequently asked questions:

### What is the Green Gateway Environmental Excellence Awards Program?

This program is designed to recognize outstanding projects, processes, and people who incorporate environmental stewardship and leadership at Sea-Tac Airport.

### What types of activities are eligible?

We will accept nominations for any project, process or action that promotes environmental leadership and stewardship. Each nomination will be evaluated using the criteria established for one of the following categories:

- Environmental Performance
- Environmental Education and Outreach
- Environmental Innovation

Award category descriptions, examples of activities that fit into the category, and criteria used to review award nominations are attached.

### Who can be nominated?

- ☐ Tenants of Sea-Tac Airport
- ☐ Airlines

Anyone can submit a nomination. You can nominate yourself or be nominated by another organization or individual.

### How do I submit a nomination?

- ☐ Use the attached Nomination Form.
- ☐ On one page or less, describe how the nominee meets award criteria and why it/they should be recognized for environmental excellence. Attach the one-page description to the Nomination Form.
- ☐ You can attach additional pages that provide supporting information, for example, environmental performance data or photographs.
- ☐ If a single organization or entity is being nominated for more than one award category, or for more than one activity or project, each nomination must be submitted on a separate Nomination Form.
- ☐ Submit nominations by the end of business **March 15, 2012**, to Jeremy Webb, Port of Seattle, Aviation Environmental Programs via email ([webb.j@portseattle.org](mailto:webb.j@portseattle.org)) or regular mail (Seattle-Tacoma International Airport, P.O. Box 68727, Seattle, WA 98168). If you have questions, please contact Jeremy by phone at 206-787-5395.

### When will the winners be announced?

The Port may award one or more awards, depending on the quality of the nominations it receives. A panel of Port Aviation staff and managers will review nominations and select the winner(s). Award winner(s) will be announced during April 2012 to coincide with Earth Day.

# NOMINATION FORM

## THE GREEN GATEWAY ENVIRONMENTAL EXCELLENCE AWARDS PROGRAM For Airlines and Tenants at Seattle-Tacoma International Airport

Mark the box next to the one Environmental Excellence Award for which you are nominating the applicant:

- Environmental Performance
- Environmental Education and Outreach
- Environmental Innovation

Type of aviation-related business in which the nominee is engaged:

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Name of organization:

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Nominee's address:

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Nominee's phone number:

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Nominee's email address:

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Nominee's location at Sea-Tac Airport:

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Nominee contact person (name, position, title, and phone number):

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Name, organization, and phone number of person submitting this Nomination Form:

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### Additional information:

- On one page or less, describe how the nominee meets award criteria and why this nomination should be recognized for environmental excellence. Attach the one-page narrative description to this Nomination Form. (Additional pages may be attached to the one-page narrative description that provide supporting information, for example, environmental performance data or photographs.)
- If an organization or entity is being nominated for more than one award category, or for more than one activity or project, each nomination must be submitted on a separate Nomination Form.

# CATEGORIES AND CRITERIA

## THE GREEN GATEWAY ENVIRONMENTAL EXCELLENCE AWARDS PROGRAM For Airlines and Tenants at Seattle-Tacoma International Airport

### **CATEGORY 1: Environmental Performance**

*The nominee's activity results in a direct measurable benefit to the environment.*

#### **CRITERIA:**

- Quantitative “before and after” data exists that demonstrates the benefit to the environment and the improvement in the nominee’s environmental performance.
- The activity improves the quality of the air, water, land, and/or natural resources.
- The activity is voluntary. The activity is not required by law, regulation, or permit, and is not undertaken simply to bring the nominee up to minimum compliance standards.
- The activity is demonstrated to also result in economic and community benefits, therefore contributing to making the nominee’s operations a sustainable enterprise.
- The activity can be transferred/taught to other organizations or entities or the Port.

#### **Examples of activities that would fit into this category include:**

- ☐ Reducing waste to landfills per a unit of business activity;
- ☐ Increasing recycling per a unit of business activity;
- ☐ Reducing air emissions per a unit of business activity;
- ☐ Reducing hazardous/universal waste generation per a unit of business activity;
- ☐ Reducing contaminated water discharges to surface streams per a unit of business activity;
- ☐ Increasing quality of water discharged to surface streams per a unit of business activity;
- ☐ Completion of a voluntary environmental cleanup project;
- ☐ Completion of an environmental restoration or enhancement project with measurable results;
- ☐ Placement of a landscaping that has aesthetic value, but also filters storm water;
- ☐ Decrease in airborne particulates that enhance the visibility;
- ☐ Reduction in energy or water use.

**CATEGORY 2: Environmental Education and Outreach**

*The nominee’s activity results in an increased awareness of environmental stewardship and/or raises awareness of environmental issues and practices that should accrue future direct benefits to the environment, economy and community.*

**CRITERIA:**

- The activity is calculated to result in a “projected” benefit to the environment, since the activity does not now directly impact the environment.
- The project/activity contributes to environmental education and awareness.
- The activity/project informs and educates others about environmentally responsible practices or empowers others to enhance the quality of the environment for local, regional or global communities.
- The activity is voluntary. The activity is not required by law, regulation, or permit, and is not undertaken simply to bring the tenant up to minimum compliance standards.
- The activity is demonstrated to also result in economic and community benefits, therefore, contributes to making the tenant’s operations a sustainable enterprise.
- The activity promotes public awareness or education or the activity includes employee training or technology transfer.
- The activity includes “how to” guidelines/brochures/videos and encourages other environmental efforts.
- The activity serves as a model for other efforts and can be transferred or taught to other tenants or the Port.

**Examples of activities that would fit into this category include:**

- ☐ Initiating an exemplary employee training program;
- ☐ Public education awareness programs;
- ☐ Implementation of public outreach programs within tenant leased space;
- ☐ Involvement in community groups or watershed management groups;
- ☐ Involvement with Port on key environmental projects/activities or some other partnership with the Port.

### **CATEGORY 3: Environmental Innovation**

*The nominee's activity is a creative approach to identifying and solving an environmental issue and results in a measurable direct or projected benefit to the environment.*

#### **CRITERIA:**

- The activity is/was innovative and was successfully applied for the first time in the context of how, where, what, or when it was applied at the Port.
- The innovation is demonstrated to be, or is projected to be, an effective contributor to the nominee's environmental performance. Note: the innovation might not have been primarily applied to improve environmental performance, but ultimately did, or is projected to, result in a benefit to the environment.
- The activity results in a measurable direct or projected benefit to the environment. Quantitative "before and after" data exists that demonstrates the benefit to the environment and the improvement in the tenant's environmental performance.
- The activity improves the quality of the air, water, land, and/or natural resources.
- The activity is voluntary. The activity is not required by law, regulation, or permit, and is not undertaken simply to bring the tenant up to minimum compliance standards.
- The activity is demonstrated to also result in economic and community benefits, therefore, contributes to making the tenant's operations a sustainable enterprise.
- The activity can be transferred or taught to other organizations or the Port.

#### **Examples of activities that would fit into this category include:**

- ☐ An innovative design for a new or remodeled facility;
- ☐ New construction techniques;
- ☐ New material uses;
- ☐ Involvement of community stakeholders that resulted in a new perspective that drove a change in business as usual;
- ☐ New design or new use of equipment or supplies;
- ☐ A change in a typical business procedure or process.