

Alaska Airlines

Sustainability: caring for the long haul

Scott Coughlan, Director of Sustainability
October 25, 2022



WE SET A PATH TO NET ZERO BY 2040

1
Efficient operations

2

New 737-8, 737-9, and 737-10 aircraft

3

Sustainable Aviation Fuel at reasonable cost & scale

4

Electrified or hybrid regional fleet

5

Credible carbon offsets, only as needed



2040

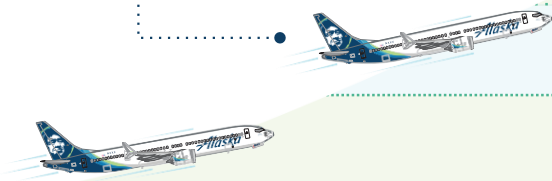
CARBON OFFSETTING TECHNOLOGY

NOVEL PROPULSION

SUSTAINABLE AVIATION FUEL (SAF)

FLEET RENEWAL

OPERATIONAL EFFICIENCY



ENVIRONMENTAL SUSTAINABILITY TARGETS

- 1. Net zero carbon emissions by 2040, with carbon-neutral growth through 2025**
- 2. Be #1 most fuel-efficient US airline**
10% of every employee's performance-based pay based on carbon efficiency performance (pounds CO2 per revenue ton mile)
- 3. Reduce emissions from Ground Service Equipment 50% by 2025**
- 4. Replace top 5 waste-producing onboard products**
- 5. Return to 2019 level of onboard recycling**
- 6. Balance 100% of operational water use through habitat restoration**

