

Tourism Marketing Grant Program 2019

Program Delivers Results

- Tourism Partnership program advances statewide tourism and use of Port facilities
- Program heading into the fourth year
- Producing good results and building effective partnerships across Washington
 - Generating visitor interest and travel
 - Smaller organizations VERY appreciative

“Advance this region as a leading tourism destination and business gateway”

Statewide Participation



King County	11
Eastern Washington	6
Olympic Peninsula	4
Western Washington	5

Promoting Use of Port Facilities and Terminals

Planned Changes

- Continue outreach to:
 - Eco/sustainable tourism organizations offering visitor experiences
 - Tribal tourism entities
 - Cultural and historical attractions
- Limit repeat recipients
- Improve project implementation time frame – Obtain authorization to announce program in December
- Encourage Match Contribution



Improving the Program