

PORT OF SEATTLE
MEMORANDUM

COMMISSION AGENDA

Item No.	4a
Date of Meeting	June 26, 2012

DATE: June 19, 2012

TO: Tay Yoshitani, Chief Executive Officer

FROM: Stan Shepherd, Manager, Airport Noise Programs

SUBJECT: Special Order of Business: 2012 Fly Quiet Awards

BACKGROUND

The Port of Seattle completed a Federal Aviation Regulation (FAR) Part 150 Noise Study Update in 2002. As a component of the Part 150 Study, staff requested and received Commission approval to develop and oversee implementation of the “Fly Quiet Incentive Program.” Fly Quiet Awards encourages airline compliance with noise abatement programs and evaluates overall operational noise levels.

The annual Fly Quiet Awards were established by Port staff and a citizen advisory committee to increase airline and pilot awareness of the effect of aircraft noise on local communities.

The intent of the Fly Quiet Incentive Program is to stimulate airline interest in competing for the public recognition associated with receiving the award, while increasing compliance with Sea-Tac Airport’s noise abatement efforts.

Fly Quiet airline evaluations are based on the following criteria:

- Only airlines with jet aircraft in their fleet are eligible.
- With the exception of regional carriers, airlines must have at least 1,000 or more jet operations per year at Sea-Tac Airport, monitored by the airport’s flight tracking system.
- Regional airlines must have at least 365 or more jet operations per year at Sea-Tac Airport.
- Airlines are rated based on compliance with existing noise abatement flight procedures.
- Overall operational rating is based on aircraft noise levels, captured by the airport’s close-in noise monitors.

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- Compliance with the airport's ground run-up rules and regulations.

Beginning this year, the Fly Quiet Awards have been modified, to encourage additional airline competition.

- **Fly Quiet Bravo Award** – The quietest airline among the top five carriers at Sea-Tac
- **Fly Quiet Award** – The quietest airline among all other carriers at Sea-Tac
- **Fly Quiet Regional Airline Award** – The quietest airline among all regional carriers at Sea-Tac

2012 FLY QUIET AWARD RECIPIENTS:

Fly Quiet Bravo Award

Alaska Airlines

Fly Quiet Award

Virgin America

Fly Quiet Regional Airline Award

SkyWest Airlines

NEXT STEPS

The Fly Quiet Incentive Program will include publicly acknowledging the three winning airlines with banners located in Sea-Tac's terminal, a press release and congratulatory advertisements in the local newspapers.